



# WELCOME KIT

9th INTERNATIONAL CONFERENCE ON  
**INFORMATION SYSTEM  
DESIGN AND INTELLIGENT  
APPLICATIONS**

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**ISDIA 2025**

JANUARY 03-04, 2025

**DUBAI**

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# Welcome Pack for Delegates (Onsite – 3<sup>rd</sup> January 2025)

## 1. Welcome to Dubai, UAE

Dubai, the cosmopolitan heart of the United Arab Emirates (UAE), offers a unique blend of cultural heritage and modern sophistication. Known for its iconic skyline, luxury experiences, and innovative spirit, Dubai promises a memorable visit.

### Key Facts About Dubai:

- **Currency:** UAE Dirham (AED)
- **Official Language:** Arabic (English is widely spoken)
- **Weather:** Warm and sunny most of the year; cooler from November to March
- **Time Zone:** Gulf Standard Time (GST), UTC +4

### Useful Information:

- **Electricity Voltage:** 220V; British-style 3-pin plugs are standard.
- **Emergency Numbers:**
  - Police: 999
  - Ambulance: 998
  - Fire: 997
- **Dress Code:** Modest clothing in public areas is appreciated (See more here - <https://www.visitdubai.com/en/plan-your-trip/practical-information>).
- **Tipping:** Usually 10-15% in restaurants; optional for taxis and other services.

## 2. About the UAE

The UAE is a federation of seven emirates, known for its rapid development and cultural diversity. The country balances respect for traditions with a forward-looking vision, making it a hub for tourism, trade, and innovation.

### Cultural Etiquette:

- Hospitality and politeness are key.
- Visitors are encouraged to respect local customs and traditions, including the call to prayer times.

### 3. About the UOWD Campus

The University of Wollongong in Dubai (UOWD) is one of the UAE's leading institutions, located in **Dubai Knowledge Park**, a hub for education and innovation. UOWD fosters a vibrant academic community and offers state-of-the-art facilities.

#### Campus Address:

University of Wollongong in Dubai  
UOWD Building, Dubai Knowledge Park  
Al Sufouh, Dubai, UAE

Location pin - <https://maps.app.goo.gl/HdNCZgTjzck5dNNb6>

#### How to Reach UOWD:

- **Metro:** Use the **Red Line** to reach the **Dubai Internet City** station. UOWD is a short walk or taxi ride from the station.
- **Taxis:** Easily available and reliable. Mention "Wollongong University Knowledge Park" to drivers. You may also choose to install Uber or Careem app to hail taxis through the apps.
- **Parking:** Available within Dubai Knowledge Park and basement of UOWD Building, with parking fee.

### 4. Exploring Dubai

Dubai offers a mix of modern marvels and cultural treasures:

#### Modern Attractions:

1. **Burj Khalifa:** The tallest tower in the world, with observation decks on the 124th and 148th floors.
2. **Blue Waters:** Home to Ain Dubai, the world's tallest observation wheel, offering stunning panoramic views of Dubai's skyline and coastline.
3. **Palm Jumeirah:** A man-made island featuring Atlantis, The Palm, and scenic views.
4. **Museum on the Future:** Visionary landmark that explores cutting-edge innovations.

#### Cultural Highlights:

1. **Al Fahidi Historical Neighbourhood:** Explore Dubai's heritage and the Dubai Museum.
2. **Sheikh Mohammed Centre for Cultural Understanding:** Experience Emirati culture and traditions.

#### Unique Experiences:

1. **Desert Safari:** Dune bashing, camel rides, and traditional Bedouin-style dinners.

2. **Global Village:** Cultural pavilions showcasing crafts, food, and performances from around the world.

## 5. Getting Around Dubai

### Dubai Metro:

- **Lines:** Red Line and Green Line connect major hubs.
- **Payment:** Purchase a **NOL Card** (available at metro stations) to access the metro and buses.
- **Timings:**
  - Weekdays: 5:00 AM – Midnight
  - Weekends: 5:00 AM – 1:00 AM

### Taxis and Ride-Hailing:

- **Taxis:** Reliable and metered; easily available across the city.
- **Ride-Hailing Apps:** **Careem** and **Uber** are widely used and convenient.

### Buses:

- Cover areas not serviced by the metro. Payment is via the NOL Card.

## 6. Accommodation Recommendations

For proximity to UOWD:

- **Media Rotana Hotel**
- **Grand Millennium Dubai**
- **Premier Inn Barsha Heights**

For luxury and iconic experiences:

- **Atlantis, The Palm**
- **Burj Al Arab Jumeirah**
- **Armani Hotel Dubai**

## 7. Dining Options

Dubai's food scene caters to every taste:

- **Traditional Emirati Cuisine:** Al Fanar Restaurant.
- **Middle Eastern Delights:** Zaroob (Levantine street food).
- **Fine Dining:** Pier 7 at Dubai Marina offers seven unique restaurants with stunning views.

- **Casual Bites Near UOWD:** Knowledge Park has several eateries offering international cuisines.

## 8. Conference Highlights

The 9th International Conference on Information System Design & Intelligent Applications brings together global experts to discuss advancements in intelligent systems. This is your opportunity to network, learn, and contribute to cutting-edge research and applications.

## 9. Onsite Conference Venue:

UOWD Building, Dubai Knowledge Park.

*We are excited to host you in Dubai and at UOWD. May your visit be productive and enjoyable!*

### *For Assistance:*

Contact UOWD Helpdesk: [isdia24@uowdubai.ac.ae](mailto:isdia24@uowdubai.ac.ae)

Enjoy the conference and your time in Dubai!

## Onsite Agenda – 3<sup>rd</sup> January 2025

<b>Time</b>	<b>Session</b>	<b>Details</b>	<b>Venues</b>
<b>8:30 - 9:30 AM</b>	Breakfast & Networking	Attendees mingle and network over a light breakfast.	Function Room, 6th Floor, UOWD Campus
<b>9:30 - 10:30 AM</b>	Opening and Inauguration	Opening remarks by Steering Committee Chair (Dr Suresh) 5min	Lecture Theatre Hall, Ground Floor, UOWD Campus
		Welcome Address (Host campus) 15min	
		Guest Address (Host campus) 20min	
		Guest Address (Partners) 10 min	
<b>10:30 - 11:15 AM</b>	Keynote 1: Eng Yasmin Al Enazi, Ambassador, Women in AI UAE Chapter	45-minute keynote presentation on the central theme of the conference.	Lecture Theatre Hall, Ground Floor, UOWD Campus
<b>11:15 - 11:30 AM</b>	Coffee Break	Refreshments served.	Function Room, 6th Floor, UOWD Campus
<b>11:30 AM - 12:15 PM</b>	Panel Discussion	45-minute discussion with a moderator and panellists on key trends and challenges.	Lecture Theatre Hall, Ground Floor, UOWD Campus
<b>12:15 - 1:00 PM</b>	Keynote 2: Prof. Khaled Shaalan, Professor of Computer Science & AI, The British University in Dubai	45-minute keynote presentation on critical insights and forward-looking ideas.	Lecture Theatre Hall, Ground Floor, UOWD Campus
<b>1:00 - 2:00 PM</b>	Lunch Break	Lunch served, with time for informal networking.	Function Room, 6th Floor, UOWD Campus
<b>2:00 - 3:15 PM</b>	Parallel Sessions	75-minute concurrent sessions/workshops organized by topic or track.	Palm Room, Creek Room, Sufouh Room, Deira Room, Jumeirah Room, Marina Room, Zabeel Room, Hatta Room, Oasis Room
<b>3:15 - 3:30 PM</b>	Coffee Break	Refreshments served.	Function Room, 6th Floor, UOWD Campus
<b>3:30 - 4:45 PM</b>	Parallel Sessions (continued)	75-minute concurrent sessions covering additional thematic areas.	Palm Room, Creek Room, Sufouh Room, Deira Room, Jumeirah Room, Marina Room, Zabeel Room, Hatta Room, Oasis Room
<b>4:45 - 5:30 PM</b>	Closing Remarks for the Day	Summary of key takeaways and a preview of the next day's agenda.	Lecture Theatre Hall, Ground Floor, UOWD Campus



# Welcome Pack for Delegates (Online – 4<sup>th</sup> January 2025)

## 1. Online Conference Participation

For delegates attending the 9th International Conference on Information System Design and Intelligent Applications (ISDIA 2025) virtually, we have designed a seamless online experience using **Cisco Webex**. This robust platform ensures high-quality video, audio, and interactive features for engaging and productive sessions.

## 2. Accessing the Conference

- All sessions on the 4<sup>th</sup> of January 2025, including panel addresses, parallel tracks, and workshops, will have **dedicated Webex room links**.
- These links will be provided in the **Conference Program Schedule** and shared via email with all registered participants before the event.

## 3. Parallel Sessions Navigation

- Delegates can easily navigate between sessions using the individual Webex room links for each track.
- The program schedule will include clear time slots, session titles, and room links for convenience.
- Sessions will remain open during their scheduled times to allow flexible participation.

## 4. Technical Requirements

To ensure a smooth online experience:

1. Install the **Cisco Webex App** on your device. It is compatible with Windows, macOS, Android, and iOS.
2. Use a stable internet connection for uninterrupted streaming.
3. Test your device's camera and microphone settings before the conference.

## 4. Interactive Features

- **Q&A:** Use the Webex Q&A feature to ask questions during sessions. Moderators will ensure that your queries are addressed.
- **Chat:** Engage with speakers and other participants using the chat function.
- **Polling:** Participate in live polls during specific sessions to share your insights.



## 5. Technical Support

A dedicated technical support team will be available throughout the conference to assist with any connectivity or access issues. Contact details for support will be shared with registered delegates.

We look forward to your active participation and encourage you to explore the wealth of knowledge and networking opportunities this conference offers, whether in person or online!

### *For Assistance:*

Contact UOWD Helpdesk: **[isdia24@uowdubai.ac.ae](mailto:isdia24@uowdubai.ac.ae)**

Enjoy the conference and your time in Dubai!

## Online Agenda – 4th January 2025

<b>Time</b>	<b>Session</b>	<b>Details</b>	<b>Webex Link Names</b>
<b>9:00 - 9:15 AM</b>	Opening Note	Welcome remarks to set the agenda for Day Two.	Burj Khalifa Main Hall
<b>9:15 - 10:00 AM</b>	Panel Discussion	45-minute discussion with a panel of experts on current trends and key insights.	Burj Khalifa Main Hall
<b>10:00 - 10:15 AM</b>	Morning Break	Time for attendees to refresh with a short break.	
<b>10:15 AM - 11:30 AM</b>	Parallel Sessions	75-minute concurrent sessions allowing attendees to choose from various specialized topics.	4 parallel links: Palm Jumeirah Room, Dubai Marina Room, Dubai Creek Room, Al Fahidi Room
<b>11:30AM - 11:45AM</b>	Mid- Morning Break	Time for attendees to refresh with a short break.	
<b>11:45AM - 1:00PM</b>	Parallel Sessions	75-minute concurrent sessions allowing attendees to choose from various specialized topics.	4 parallel links: Palm Jumeirah Room, Dubai Marina Room, Dubai Creek Room, Al Fahidi Room
<b>1:00PM - 1:30PM</b>	Lunch Break	A break for lunch and informal networking.	
<b>1:30 - 2:45 PM</b>	Parallel Sessions (continued)	Additional 75-minute concurrent sessions to cover diverse areas within the conference theme.	4 parallel links: Palm Jumeirah Room, Dubai Marina Room, Dubai Creek Room, Al Fahidi Room
<b>2:45 - 3:00 PM</b>	Afternoon Break	Short break to refresh before the final sessions.	
<b>3:00 - 4:15 PM</b>	Parallel Sessions (continued)	Final round of 75-minute parallel sessions on specialized topics of interest.	4 parallel links: Palm Jumeirah Room, Dubai Marina Room, Dubai Creek Room, Al Fahidi Room
<b>4:15 - 4:30 PM</b>	Closing Remarks	Summary of key points from Day Two and closing statements for the conference.	Burj Khalifa Main Hall